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Criteria analysed for the main labels

Differentiating attribute

Eligibility

Procedures

- *Criteria*
- *Control*
- *Communication*

Timeframe to obtain the label

Costs

Difficulties / constraints

Benefits / advantages

Pertinence

- *Level of recognition on the European market*
- *Examples*
- *Competing programmes*

Further information

Summary of the appellations/labels applied to aquatic products

	Attribute	Time-frame	Cost	Level of complexity	Level of recognition by consumers	Public financial support	Communication plan	Available or not to non EU products	Applies to Fisheries / aquaculture
Label 1									
Label 2									
Label xx									

Contacts

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